Through customer interviews and data aggregation, Forrester concluded that DataRobot's foundational AI technology has the following three-year financial impact:

**SUMMARY OF BENEFITS**

Three-year risk adjusted

- **$531,565** Business analyst productivity savings
- **$4.03M** Faster time-to-value gains
- **$8.55M** Cost avoidance of additional data scientists

- **$13.1M**
- **$19.44M** Additional revenue from faster time-to-market
- **2 FULL TIME EMPLOYEES** Data scientist headcount costs saved per line of business
- **10%** Productivity improvement for business analysts
- **304%** ROI
- **$9.9M** NPV
- **<3 MONTH PAYBACK**

**TIME TO BUILD AND OPTIMIZE MACHINE LEARNING MODELS**

**BEFORE**

13.5 WEEKS

**AFTER**

2.5 WEEKS

"The top 4 benefits that DataRobot have delivered to us are faster time-to-value, improved control, better interpretability, and increased sales, that increased revenue is due to the ability to quickly move from a question to an actionable result. That pure speed of going from waiting multiple months to a few weeks [to indentify the best performing model through DataRobot] can make a huge difference."

Executive, Multinational Banking and Financial Services Company