

SNOWFLAKE & PAXATA

Empower Business Users to Accelerate Value from Your Cloud Data Warehouse

SOLUTION BRIEF

Today's business success depends on having timely access to the right data. Increasingly, business users require immediate access to enterprise data, and to be able to explore, standardize, and shape data to fit their analytical or machine learning needs. Traditional data warehouse and data integration solutions are rigid and heavily depends on scarce IT resources. A modern, integrated cloud data warehouse and data preparation solution will allow business teams to collaborate, prepare, and process data at scale, with full enterprise governance.

Paxata + Snowflake Solutions

1) DELIVER INSIGHTS FROM YOUR DATA LAKES

To maximize the value of your data lake, you need to rapidly create dashboards, reports or training data sets for machine learning to uncover new insights. And you need to accomplish this across the multiple teams that need concurrent access to the data.

Paxata and Snowflake provide the perfect cloud data platform to store and process diverse datasets, provide business users self-service to profile, clean, and standardize data, and ensure collaboration and governance across different teams.

2) ACCELERATE ANALYTICS AND MACHINE LEARNING

Modern BI solutions and AI platforms are designed to deliver insights to data analysts and citizen data scientists in real time. However, traditional data warehouse and data integration technologies are rigid and difficult to use.

Paxata and Snowflake provide an enterprise-grade modern cloud data platform that empowers business users to easily find, profile, clean, and shape data for analytical or machine learning initiatives, and delivers a high-performance, scalable, zero-management solution for fast insight creation.



Paxata is the pioneer that intelligently empowers all business consumers and citizen data scientists to find, ingest, profile, clean, and transform raw data instantly and automatically, with an enterprise-grade, self-service data preparation application. Our Adaptive Information Platform weaves data into an information fabric from any source and any cloud to create trusted insights. Business consumers use clicks, not code to achieve results in minutes, not months.

Paxata, a DataRobot company, has offices in Redwood City, California, New York, Ohio, Texas, and Singapore.



Snowflake, the cloud data platform, has reinvented the data warehouse for the cloud and today's data. The Snowflake Elastic Data Warehouse is built from the cloud up with a new architecture that delivers the power of data warehousing, the flexibility of big data platforms and the elasticity of the cloud – at a fraction of the cost of traditional solutions.

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or visit snowflake.com

3) SECURITY, COMPLIANCE, RISK

Finance, healthcare and public-sector firms are subjected to heavy scrutiny, oversight and regulations. Firms need accurate, trustworthy and timely information from disparate internal and external sources for investigative analytics to uncover and address risk and compliance.

Paxata and Snowflake provide a modern cloud data platform that leverages machine learning to index all of your cybersecurity and anti-fraud machine- and customer-generated data, automate its preparation, distribution, and governance to make risk and compliance data collection and reporting simpler and cost-effective.



DISCOVER DATA IN SNOWFLAKE, PREPARE AND INTEGRATE IT IN PAXATA, THEN SIMPLY EXPORT IT FOR USE



EXPLORE, INTEGRATE, CLEAN, AND TRANSFORM DATA IN PAXATA, THEN LAND PREPARED DATA AS TABLES IN SNOWFLAKE

“Paxata complements Snowflake in empowering less technical users to bring new data into Snowflake or to extract value from the data in Snowflake. This is an essential enabler for Snowflake as many of our use cases are built around analytics and AI powered decision making in support of a line of business.”

**- CHRIS MADDOX, CO-FOUNDER & SVP
BUSINESS DEVELOPMENT AND ALLIANCES,
PAXATA**



PAXATA'S SNOWFLAKE CONNECTOR

The connector provides an easy way for business analysts to browse and import data from Snowflake into Paxata. Once in Paxata, the analyst can prepare, clean and integrate data with other sources in a visual and interactive manner. Paxata's connector is then used to publish prepared and clean data as tables into Snowflake, or any other application or intelligent system.