The most time-consuming part of every analytic or machine learning exercise continues to be in combining, cleaning, and shaping data into actionable information. Legacy approaches to data gathering and preparation don’t satisfy the demand for today’s modern and agile data to insights initiatives. And, relying on various point solutions with no governance or collaboration hampers enterprise wide democratization of AI and analytics. Empowering business analysts and citizen data scientists demands governance and collaboration to democratize data and AI at enterprise scale.

**Why Paxata for Self-Service Data Preparation**

Paxata Self-Service Data Preparation is purpose-built to give business analysts and citizen data scientists the ability to visually and interactively explore, profile and transform data at scale.

**CLICKS. NOT CODE.**
- Interact with data in a familiar, Excel-like interface.
- Visually profile, blend, transform your data.
- Let smart, machine learning algorithms automatically detect joins, misspellings, and overlaps.

**ALL DATA. NOT JUST SAMPLES.**
- Prep all your data, using the industry’s only large-scale interactive data preparation solution powered by Apache Spark™.
- Get your data quality right in one iteration.

**AUTOMATED GOVERNANCE.**
- Use the auto-documenting and recording features to create repeatability.
- Gain end-to-end data lineage and traceability.
- Tag, annotate, share, and collaborate using a central catalog.

*Joining the dots across different data sources and extracting value out of data is an important element of the Bank’s strategy as a diverse global bank. Paxata is helping us transform raw data into an insightful information fabric and this can help increase our speed of decision-making.*

MICHAEL GORRIZ, GROUP CHIEF INFORMATION OFFICER - STANDARD CHARTERED BANK
Paxata is the pioneer that intelligently empowers all business consumers and citizen data scientists to find, ingest, profile, clean, and transform raw data instantly and automatically, with an enterprise-grade, self-service data preparation application. Our Adaptive Information Platform weaves data into an information fabric from any source and any cloud to create trusted insights. Business consumers use clicks, not code to achieve results in minutes, not months.

Paxata, a DataRobot company, has offices in Redwood City, California, New York, Ohio, Texas, and Singapore.